California MEDICAL ASSOCIATION

NOTICES & REPORTS

Council Meeting Minutes

Minutes of the 463rd Meeting of the Council, Los Angeles, Biltmore Hotel, October 22, 1960.

The meeting was called to order by Chairman Sherman in Conference Room No. 8 of the Biltmore Hotel, Los Angeles, on Saturday, October 22, 1960, at 9:30 a.m.

Roll Call:

Present were President Foster, President-Elect Bostick, Editor Wilbur, Speaker Doyle and Councilors MacLaggan, Wheeler, Todd, Quinn, O'Neill, Kirchner, O'Connor, Rogers, Dalton, Murray, Davis, Miller, Sherman, Morrison, Anderson and Teall. Absent for cause, Vice-Speaker Heron, Secretary Hosmer and Councilors Shaw and Campbell.

A quorum present and acting.

Present by invitation were Messrs. Hunton, Thomas, Clancy, Collins, Marvin, Whelan and Tobitt and Drs. Batchelder and Miller of C.M.A. staff; Messrs. Hassard and Huber of legal counsel; Eugene Salisbury of the Public Health League; county executives Scheuber of Alameda-Contra Costa, Geisert of Kern, Field of Los Angeles, Grove of Monterey, Somerville of Napa, Bannister of Orange, Brayer of Riverside, Dochterman of Sacramento, Donmyer of San Bernardino, Nute and Burris of San Diego, Neick of San Francisco, Thompson of San Joaquin, Wood of San Mateo, Donovan of Santa Clara, Dermott and Brown of Sonoma, Blankfort of Marin; Dr. Malcolm Merrill, director, and Dr. H. C. Pulley, associate director, of the State Department of Public Health; Dr. Daniel Blain, State Director of Mental Hygiene; Mrs. Eunice Evans of the State Department of Social Welfare; Richard Lyon and Etchel Paolini of California Physicians' Service; Dr. Stafford Warren, dean of University of California at Los Angeles School of Medicine; Doctors Clyde L. Boice, Dan O. Kilroy, Malcolm Watts, Douglas Donath and others.

1. Minutes for Approval:

On motion duly made and seconded, minutes of the 462nd meeting of the Council, held in San Francisco on September 10, 1960, were amended and approved.

2. Membership:

- (a) A report of membership as of October 19 was presented and ordered filed.
- (b) On motion duly made and seconded, 21 delinquent members whose dues had been received since September 10, 1960, were voted reinstatement.
- (c) On motion duly made and seconded in each instance, 14 applicants were elected to Associate Membership. These were: Henry W. Daine, C. Henry Murphy, Alameda-Contra Costa County; Wesley Michael Groves, Leonard P. Haber, Lillian Hall, Arthur J. Riesenfeld, Los Angeles County; Richard Handy, Napa County; Robert S. Livingston, San Bernardino; Donald H. Robinson, San Francisco; Carr Eugene Bentel, Stanislaus County; Elwood V. Boger, Geza Schinagel, Joan H. Shalack, Walter R. Townsend, Ventura County.
- (d) On motion duly made and seconded in each instance, six members were voted Retired Member-

PAUL D. FOSTER, M.D President
WARREN L. BOSTICK, M.D President-Elect
JAMES C. DOYLE, M.D Speaker
IVAN C. HERON, M.D Vice-Speaker
SAMUEL R. SHERMAN, M.D Chairman of the Council
RALPH C. TEALL, M.D Vice-Chairman of the Council
MATTHEW N. HOSMER, M.D Secretary
DWIGHT L. WILBUR, M.D Editor
HOWARD HASSARD Executive Director
JOHN HUNTON Executive Secretary
General Office, 693 Sutter Street, San Francisco 2 • PRospect 6-9400
ED CLANCY Director of Public Relations
Southern California Office:

2975 Wilshire Boulevard, Los Angeles 5 • DUnkirk 5-2341

ship. These were: Bruce M. Stephens, Alameda-Contra Costa County; Benjamin Goldberg, J. Mark Lacey, Bernard L. Wyatt, Los Angeles County; Gwendolyn Campion, Marin County; Harry G. Huffman, Orange County.

(e) On motion duly made and seconded in each instance, the dues of 19 members were reduced because of prolonged illness or postgraduate study.

3. County Officers' Conference—1961:

Councilor Todd, chairman of an ad hoc committee, reported on plans being discussed for the 1961 conference of county society officers. The date has been set for February 11, 1961, with the possibility of utilizing two days for the session. A further report is to be made.

4. Governor's Conference on Health:

Mr. Hassard and Doctors Watts and Kirchner reported on the Governor's Conference on Health, held in Sacramento October 3 and 4. The report of this conference will become a part of the information for the President's Conference on Health, to be held in Washington in January, 1961.

5. Medical Schools:

Dr. Stafford L. Warren, dean of the University of California at Los Angeles School of Medicine, discussed the need for training additional physicians in California and pointed out the various factors which may affect the cost of training physicians.

Doctor Malcolm Watts, Associate Dean of University of California School of Medicine, also discussed the cost factors and the fact that a medical school also trains nurses, technicians and others, as well as conducting research activities.

6. State Department of Mental Hygiene:

Doctor Daniel Blain, State Director of Mental Hygiene, thanked the Council for its support and expressed the wish to continue liaison with the Committee on Mental Health and other appropriate committees, especially in advance of the 1961 session of the State Legislature.

7. State Department of Public Health:

Doctor Malcolm Merrill, State Director of Public Health, introduced Doctor H. C. Pulley, newly appointed Assistant Director of the Department.

Doctor Merrill reported that allocations of \$8,318,624 in federal funds had been made for hospital and allied construction, including funds for ten general hospitals, three neuropsychiatric institutions, two nursing homes, two diagnostic and treatment facilities, five health centers and two rehabilitation facilities. State funds will match federal funds in this program.

He also reported that the department was continuing its pressure for poliomyelitis vaccinations with Salk vaccine, that it was working with the State Department of Social Welfare on the preparation of standards to be used in evaluating facilities for rehabilitation programs and was working with the Governor's committee studying agricultural chemicals.

8. State Department of Social Welfare:

Mrs. Eunice Evans, Assistant Director of the State Department of Social Welfare, reported that new programs to furnish eye care for public assistance recipients had been made effective October 1 and that additional services in dentistry will be in effect on November 1. She also stated that there were many unknown factors in the prospective plans for medical services for medical indigents but that it was estimated that the demand would be for acute, rather than chronic, conditions. Mrs. Evans also reported that the department was looking into the possibility of a prepayment plan for the care of this group.

9. Public Relations:

Doctor Malcolm Watts, Chairman of the Committee on Public Relations, requested authority to retain Mr. Larry Williams as producer of television programs for the committee. On motion duly made and seconded, this authority was voted.

Doctor Watts also reported that the committee and Mr. Williams had agreed that if the television programs are marketed in other areas, the Association is to retain ownership rights and the first receipts from such sales are to be used to reimburse the Association and the producer for their costs. Funds in excess of these costs would then be distributed two-thirds to the Association and one-third to the producer. On motion duly made and seconded, this arrangement was approved.

Doctor Watts and Doctor Douglas Donath, chairman of the steering committee for public relations, discussed the approach approved by the committee, utilizing the District Councilor, his appointee to the steering committee and the staff coordinator. In response to a question on the adequacy of staff, Mr. Hassard pointed out that all staff executives have been assigned to specific areas of the state and were available to assist in the public relations work in their areas.

On motion duly made and seconded, it was voted that the Public Relations Steering Committee as such be discharged and that a new subcommittee of the Committee on Public Relations be formed on the following bases: (1) that it function to encourage and assist county societies to activate specific public relations programs at the county level, (2) that the membership of this subcommittee be selected by the District Councilors in collaboration with the Chairman of the Council, the Chairman of the Committee on Public Relations and the Chairman of the present Steering Committee, and (3) that the membership be adequate to accomplish this purpose in each Councilor District.

10. Mental Health:

Councilor Teall reported, as chairman of an ad hoc committee, that he had attended a hearing called by the State Director of Mental Hygiene, to evaluate the responsibilities of the counties for mental health care under the terms of existing state legislation (Short-Doyle).

11. Financial:

In behalf of the Finance Committee, Mr. Hunton presented and discussed several financial reports, including balance sheets of the Association and allied organizations, operating statements for the first three months of the fiscal year and projections of cash positions for all these organizations to the end of the calendar year. He also reported that a new corporation was being formed to handle publications of the Association. On motion duly made and seconded, it was voted to refer this last proposal to the Finance Committee, together with questions regarding reimbursement of representatives at official health conferences.

12. Committee on Committees:

Chairman Bostick of the Committee on Committees presented several appointments approved by the committee. On motion duly made and seconded in each instance, these appointments were approved. (See page 371).

13. Commission on Community Health Services:

Chairman MacLaggan of the Commission on Community Health Services, reported that the Joint Council for the Health Care of the Aged had thanked the Association for its services in inaugurating the council and had offered to share on a pro rata basis any future expenses incurred. On motion duly made and seconded, this offer was referred to the Finance Committee.

On motion duly made and seconded, it was voted to approve in principle the guides prepared by the joint council for the guidance of county medical societies and district dental societies in cooperating with state aid programs and to approve the sending of these guides to the county societies.

Doctor MacLaggan also presented the proposal of the Committee on Traffic Safety whereby automobile seat belts would be made available to members at about half the usual retail cost. On motion duly made and seconded, this proposal was approved.

He also reported that the Guiding Principles for Physician-Hospital Relations had been approved in some counties with some enforcement sections deleted. It was pointed out that for these principles to be effective in providing self-government in this field, a statewide, uniform acceptance was essential.

Doctor MacLaggan also presented a set of guides for physicians participating in the activities of voluntary health agencies. On motion duly made and seconded, these guides were approved in principle.

14. Ad Hoc Committee on Continuing Education and Scientific Activities

Chairman Wilbur gave a progress report on the activities of this ad hoc committee and pointed out some of the areas being studied. A definitive report is expected to be prepared and released prior to the 1961 Annual Session.

15. California Physicians' Service

Doctor John G. Morrison reported that California Physicians' Service is experimenting in (1) the provision of home nursing care as an alternative to extended hospital stays, using Riverside County as the pilot area, and (2) the provision of in-patient psychiatric care.

Doctor Morrison also reported that the beneficiary membership, including federal employees and dependents, is now about 980,000 and physician membership is 14,747.

16. Commission on Public Agencies:

Chairman Wheeler of the Commission on Public Agencies reported on a health survey being carried on by the U. S. Public Health Service.

Doctor Wheeler also presented a report of the Committee on Other Professions on schools of nursing. The report was received with the understanding that a further report on this subject would be made in January.

Doctor Wheeler also reported that the California Pharmaceutical Association was seeking liaison on proposed legislation relating to the ownership of pharmacies and that this subject had been discussed with Mr. Hassard and with the Committee on Committees. On motion duly made and seconded, it was voted that a liaison committee should be established, under the Committee on Other Professions. The committee will consist of Councilor Miller, chairman, Doctors J. P. Sampson, John B. Lagen, Ralph Weilerstein and a fifth member to be named later.

17. C.M.A. Staff Report

Mr. Hassard reported that Mr. Murray Klutch has been employed as research director and will start work about December 1. He also reported that the activities of the Public Relations department had been divided into four sections, two of which will be under the supervision of Ed Clancy and one each under Robert Marvin and William Tobitt.

18. Legal Department:

Mr. Hassard reported that the California Supreme Court had affirmed a decision of the appeals court, finding Cutter Laboratories not guilty of wrongful acts but still liable for damages suffered by two minors who had received poliomyelitis vaccine produced by Cutter. He pointed out that this decision is in line with court trends which follow a theory of implied warranty by the producer of items from which others may suffer loss.

19. Report of the President:

President Foster reported on the activities of the Governor's Committee on Medical Aid and Health, of which he was a member. The committee's work has now been completed and a report prepared for the Governor. Doctor Foster also introduced to the Council Doctor Roger Egeberg, chairman of the committee.

20. Report of the President-Elect:

President-Elect Bostick presented the question posed by state officials who are considering a uniform schedule of fees to be paid for medical services provided under several state programs and urged that authorization be given to a properly constituted body to discuss this matter with the state officers. On motion duly made and seconded, it was voted that the Committee on Government-Financed Medical Care be empowered to proceed on this matter by presenting to state officials the regional factors developed under the Relative Value Studies as representing the level of fees in common use in various areas of the state.

21. Committee on Legislation:

Doctor Dan O. Kilroy, chairman of the Committee on Legislation, reported on several measures proposed by the Board of Medical Examiners for introduction into the 1961 legislative session. On a proposal to permit the board to suspend the license of a physician seeking treatment at a private mental hospital, it was regularly moved, seconded and voted to refer this to the Committee on Legislation and the Committee on Mental Health for their joint consideration.

(Present laws permit the Board to suspend the license of a physician who is committed to a public

institution but do not make the same provision where a private hospital is used.)

A proposal to change "internship" to "service in a hospital satisfactory to the Board" was approved for licensing purposes.

Doctor Kilroy also reported on other legislative proposals which are expected to be introduced and on which Association policy has previously been expressed.

22. New and Miscellaneous Business:

- (a) A resolution from the Los Angeles County Medical Association, urging the use of generic terms in drug prescriptions, was regularly moved, seconded and voted referred to the special committee established under Item No. 16 above.
- (b) A resolution from the Los Angeles County Medical Association, relating to proper faculty members for health education in the public schools, was regularly moved, seconded and voted referred to the Committee on School Health.
- (c) On motion duly made and seconded, a list of guest speakers for the 1961 Annual Session, as submitted by the Committee on Scientific Work, was approved.
- (d) A proposal by Doctor William J. Kerr, retired chief of the Department of Medicine at University of California Medical School, to supply the Association with gavels made of native wood, for presentation to the incoming President, was received and it was regularly moved, seconded and voted to accept this offer with thanks and to invite Doctor Kerr to attend the 1961 Annual Session to make the inaugural presentation.
- (e) A request for use of the mailing list in behalf of a hospital facility was presented and on motion duly made and seconded, was denied.
- (f) A suggestion for nomination of a California physician for selection as "General Practitioner of the Year" at the A.M.A. meeting was received and it was agreed that time did not permit such nomination to be prepared and forwarded this year.

Time and Place of Next Meeting:

The Chairman announced that the next meeting would be held in San Francisco on December 10, 1960, unless incoming business indicated the desirability of an earlier meeting.

Adjournment:

There being no further business to come before it, the meeting was adjourned at 5:55 p.m.

SAMUEL R. SHERMAN, M.D., Chairman JOHN HUNTON, Acting Secretary